

Executive Registry
60-2190/2

March 28, 1960

Mr. Ernest Kocherthaler



Dear Ernest:

I did receive the letter that you sent me before leaving, but I am glad to be again reminded of it, and to have news of you.

Sincerely,

(Signed) ALLEN W. GULLES

AWD:at

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(EXECUTIVE REGISTRY FILE)

KOCHERTHALER



10th March, 1960^{25X1}
K/T

Executive
60-2190

Mr. Allen Dulles
Central Intelligence Agency
"E" Street

Washington, D.C.

Dear Allen,

As a secretary, who worked for me in New York, was not very reliable, I am afraid she might not have sent you the letter I signed before leaving.

That's why I profit of Mr. Crowel's visit to send you a copy together with my congratulations for the well balanced lecture you offered the congress men, whose full copy I got in the meantime owing to the courtesy of mutual friends.

With best regards,
sincerely yours,

A handwritten signature in cursive script, appearing to read "Crowel".

Encl.: 1 copy

BY AIR MAIL
PAR AVION

Mr. Allen Dulles
Central Intelligence Agency
" E " Street
W a s h i n g t o n , D.C.

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KOCHERTHAUER

25X1

New York, December 4, 1959

Mr. Allen Dulles
Central Intelligence Agency
"E" Street
Washington, D.C.

Dear Allen:

Before leaving this grand country, I beg to thank you for all the kindness you extended to me and for the inspiring conversation I had with you at your home.

My final impression in this country is widely influenced by your conference before the Committee of the House of Representatives, although I read only short newspaper extracts, and would love to get a full copy.

Unfortunately, the public reaction is not active enough. It seems to me that the Soviet challenge in the industrial and educational fields has not provoked the reaction corresponding to the sportive spirit of the nation. It seems paramount to me that they get conscious of the race they are in with the eastern block countries and I wonder whether you could not encourage the President to make an appeal in his New Year's message to the nation. He will by then be back from his transcontinental tour and can tell about the paramount importance to win the race with the Eastern Block in helping the industrialization of the underdeveloped countries.

In order to win this race, extra efforts by the management and by the workers, but especially by the youth of the nation, should be asked for. I am confident that such an appeal to sacrifice and to endure hardships in order to win world leadership in the face for production and technical development, will meet with approval by wider sections of the nation, especially if such move by the President would be supported by the leaders of both political parties and by the press, which should publish production figures in a similar way sports events are dealt with. Perhaps a public relations firm could best advise as for the right way of propaganda.

If we don't wake up, we are lost.

With kindest regards to Mrs. Dulles, I remain dear Allen,

Ever yours,

EK/ms

Ernest Laventhol

Dr. E. Kochenthaler

AMERICAN SWISS CREDIT CO. LTD.
37 WALL STREET
NEW YORK 5, N.Y.

Mr. Allen Dulles
Central Intelligence Agency
"E" Street
Washington, D.C.



MEMORANDUM FOR: Mr. Dulles

A copy of your presentation to the Joint
Economic Committee has been sent to
 for forwarding to Ernst Koenrthaler.

JSE
JSE

7 December 59
(DATE)

FORM NO. 101 REPLACES FORM 10-101
1 AUG 54 WHICH MAY BE USED.

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